

ENGAGE

26

WED., OCT. 14 & THURS., OCT. 15, 2026
MEYDENBAUER CENTER, BELLEVUE

AGENDA PRE-CONFERENCE

Vendor Move-In | 8:30 - 11:30am

Pre-Conference Registration Opens | 8:30 - 9am

Committees
(RHAWA Committee Members-Only)
9 - 10:10am

ROOM 401 - 402

**Legal Defense Fund,
Legislative Issues
& Political Action**

- CO-CHAIRS - Crites, Cutting & Shadbolt
- STAFF - Kevin Schilling

ROOM 403

**Budget
& Finance**

- CHAIR - Neil Wilson
- STAFF - Chloe Moser

ROOM 407 - 408

**Member
Programs**

- CHAIR - Chris Benis
- STAFF - Denise Myers

ROOM 409

**Speaker's
Lounge**

Break & EXPO Networking | 10:10 - 10:30am

SPARK SESSION | 10:15 - 10:25AM | PRESENTER: TBD

**Pre-Conference
Session**
(RHAWA Members-Only)
10:30am - 12pm

RHAWA Annual Business Meeting

Speakers: Sean Flynn, Executive Director, RHAWA
& Additional Speakers!

Melissa Canfield, Deputy Director, RHAWA

AGENDA - DAY 1 (WED., OCT. 14)

General Registration & EXPO Networking | 11:30am - 12pm

SPARK SESSION | 11:35 - 11:45AM | PRESENTER: TBD & SPARK SESSION | 11:45 - 11:55AM | PRESENTER: TBD

**OPENING SESSION
& LUNCH**
12 - 1pm

Know Who You're Electing

A Housing Provider's Guide to WA's Political Shift

Speaker: Dr. Eric Patterson, President & CEO, Victims of Communism Memorial Foundation

Break & EXPO Networking | 1 - 1:20pm

SPARK SESSION | 1:05 - 1:15PM | PRESENTER: TBD

BREAKOUT SESSIONS

Session 1
1:20 - 2:15pm

RENTAL OPERATIONS
- ROOM 401 - 402 -

**Serving Notices
with Confidence**

- PRESENTER -
Eric Steven

BUSINESS STRATEGIES
- ROOM 403 -

**Planning for
Maintenance
Must Do's**

- PRESENTER -
Karen McDonald

POLITICAL ACTION
- ROOM 407 - 408 -

**The Politics Behind
"Affordable"**

- PRESENTERS -
Jim Henderson & More!
Moderator: Kevin Schilling

SPEAKER'S LOUNGE
- ROOM 409 -

Access Hours
Open 30-60 minutes before
sessions until event conclusion.

Amenities
Complimentary refreshments,
Wi-Fi, and charging stations.

Support
Printed schedules are available
should you need another.

Access Policy
Restricted to speakers,
moderators, and VIP
badge holders.

Break & EXPO Networking | 2:15 - 2:35pm

SPARK SESSION | 2:20 - 2:30PM | PRESENTER: TBD

Session 2
2:35 - 3:30pm

**Wakeup Call
for Passive
Rental Owners**

- PRESENTER -
Synthia Melton

**Rental Housing
Across Generations**

- PRESENTERS -
Constance Nelson, John Mullally
& More!
Moderator: Chris Benis

**Eviction Moratoriums:
Never Again**

- PRESENTERS -
John DiLorenzo & Sean Flynn
Moderator: Christopher Cutting

Break & EXPO Networking | 3:30 - 3:50pm

SPARK SESSION | 3:35 - 3:45PM | PRESENTER: TBD

Session 3
3:50 - 4:45pm

**To Lease or Not to Lease
in a "Just Cause" World**

- PRESENTER -
Cory Brewer

**When, How & Why
to Use LLC's**

- PRESENTER -
Julie Martinello

**Housing Scorecard:
Evaluating Candidates
& Lawmakers**

- PRESENTERS -
Greg Lane, Kevin Schilling
& More!

WHAT'S A SPARK SESSION?

Short, dynamic
presentations designed
to ignite ideas or
connections
—like intellectual
lightning bolts.



□ ALL PARTICIPANTS ■ RHAWA COMMITTEE MEMBERS-ONLY ■ RHAWA MEMBERS-ONLY

Session topic, speakers, panelists, and moderators are subject to change.

LEARN MORE & REGISTER AT:
engageWA.com

WED., OCT. 14 & THURS., OCT. 15, 2026
MEYDENBAUER CENTER, BELLEVUE

Conference Highlights

- 2 days of expert-led education
- 20+ sessions on operations, policy & business strategies
- Keynotes & networking with industry leaders

Key Focus

- Mastering rental markets
- Driving policy change
- Fostering fair landlord-tenant partnerships

ENGAGE

26

AGENDA – DAY 2 (THURS., OCT. 15)

General Registration & EXPO Networking | 8:30 – 9am

**GENERAL
SESSION**
9 – 9:45am

Affordable Housing Under Pressure

A Candid Update from Goodman Real Estate

Speakers: George Petrie, Executive Chairman, Goodman Real Estate | Audrey Riddle, Housing Director, Goodman Real Estate

With: Sean Flynn, Executive Director, RHAWA

Break & EXPO Networking | 9:45 – 10am

SPARK SESSION | 9:50 – 10AM | PRESENTER: TBD

BREAKOUT SESSIONS

Session 1
10 – 10:55am

RENTAL OPERATIONS
– ROOM 401 – 402 –

**There Will Be Animals:
Be Prepared**
– PRESENTER –
James Jenkins

BUSINESS STRATEGIES
– ROOM 403 –

**Creative Capital:
Strategies for Rental
Property Investors**
– PRESENTER –
James Schneider

POLITICAL ACTION
– ROOM 407 – 408 –

**HB 1217 on Trial:
Lawsuit Breakdown**
– PRESENTERS –
Christopher Cutting, Christy
Mays & Phil Talmadge
Moderator: Chris Benis

SPEAKER'S LOUNGE
– ROOM 409 –

Access Hours
Open 30-60 minutes before
sessions until event conclusion.

Amenities
Complimentary refreshments,
Wi-Fi, and charging stations.

Support
Printed schedules are available
should you need another.

Access Policy
Restricted to speakers,
moderators, and VIP
badge holders.

WHAT'S A SPARK SESSION?

Short, dynamic
presentations designed
to ignite ideas or
connections
—like intellectual
lightning bolts.

Break & EXPO Networking | 10:55 – 11:15am

SPARK SESSION | 11 – 11:10AM | PRESENTER: TBD

Session 2
11:15am – 12:10pm

**Who's on the Hook
for Damages?**
– PRESENTER –
Max Glasson

**Today's Insurance
Challenges**
– PRESENTER –
Matt Layson

TOWN HALL

**The Rent is Too Damn
High (for Regulations)**
– PRESENTERS –
Rep. Andrew Barkis & More!
Moderator: TBD

Lunch & EXPO Networking | 12:10 – 1:20pm

SPARK SESSION | 12:15 – 12:25PM | PRESENTER: TBD & SPARK SESSION | 12:30 – 12:40PM | PRESENTER: TBD | 12:45 – 12:55PM | PRESENTER: TBD

Session 3
1:20 – 2:15pm

Rent Increases
– PRESENTER –
Christopher Cutting

**Business Basics:
From Deposits to
Depreciation**
– PRESENTER –
Sharon Cunnington

**2027 Housing Laws:
What's Coming?**
– PRESENTERS –
Rep. Adison Richards,
Rep. April Connors & More!
Moderator: Chester Baldwin

Break & EXPO Networking | 2:15 – 2:35pm

SPARK SESSION | 2:20 – 2:30PM | PRESENTER: TBD

**GENERAL
SESSION**
2:35 – 3:30pm

Manufacturing Consent

How Media Narratives Drive Housing Policy & How to Influence Them

Speakers: Brandi Kruse, Political Commentator, Journalist & [un]Divided Podcast Host | Sandeep Kaushik, Partner, Sound View Strategies & Co-Host of Seattle Nice and Blue City Blues Podcasts

Moderator: Kaitlyn Jackson, VP of Legal & Risk Management, Devco Residential Group

Break & EXPO Networking | 3:30 – 3:45pm

SPARK SESSION | 3:35 – 3:45PM | PRESENTER: TBD

**CLOSING
SESSION**
3:50 – 4:45pm

Ownership in the Storm

Power Moves for Property Titans

Speakers: Kevin Wallace, CEO, Wallace Properties | Sam Sadeghi, Co-Founder, ReblX Partners
Moderator: Sean Flynn, Executive Director, RHAWA

RECEPTION
4:45– 6pm

Public Officials' Mix & Mingle

Mix and mingle with government and civic leaders, rental housing professionals, and special guests.



□ ALL PARTICIPANTS ■ RHAWA COMMITTEE MEMBERS-ONLY ■ RHAWA MEMBERS-ONLY

Session topic, speakers, panelists, and moderators are subject to change.

LEARN MORE & REGISTER AT:
engageWA.com