

ENGAGE26

FALL EXPO + ANNUAL BUS MEETING

Shape the Future of Housing – Align
Your Brand with Influence & Spark

WHY SPONSOR?

This isn't just another conference—it's where housing policy, capital, and innovation collide. Sponsors gain:

- ✓ **Direct Access to Power Players:** Your logo in front of policymakers drafting bills, investors deploying capital, and advocates shaping narratives.
- ✓ **Thought Leadership on Display:** Secure speaking slots, branded content, and high-impact networking moments—position your company as the industry authority.
- ✓ **Exclusive Data:** Post-event attendee lists (opt-in) for targeted follow-ups with those who move markets.

WHO'S ATTENDING?

- **Power Brokers:** Agency heads, institutional investors, top 10% of developers.
- **Dealmakers:** Lobbyists, attorneys, lawmakers.
- **Decisionmakers:** Housing providers and property managers.
- **Your Competitors** (if you don't act first).

For the first time ever, we are opening the stage to a select group of vendors—an exclusive opportunity to step into a true thought-leadership spotlight and engage our audience in a powerful, meaningful way with our **SPARK SESSIONS**.

Date:

October 14-15, 2026

Time:

- Day 1
8:30 am - 4:45 pm
- Day 2
8:30 am - 6 pm

Location:

Meydenbauer Center
Bellevue, WA

WHAT'S A SPARK SESSION?

A Spark Session is a brief, dynamic presentation aimed at igniting ideas and meaningful connections—like intellectual lightning bolts. Unlike promotional pitches, these sessions focus on educational value, delivering actionable insights, thought-provoking perspectives, or unique expertise to engage the audience.

The goal is to spark curiosity and dialogue, not to sell products or services. Think of it as a TED Talk rather than a commercial, leaving the audience energized, not marketed to.

- **Custom Deals:** Want to brand the afterparty or keynote mic? Let's talk.

Act Now – Deadlines Approaching

Final day for logo inclusion in printed materials is **September 1, 2026**

ENGAGE26 TIERED SPONSORSHIP

Limited Slots

PLATINUM \$10,000

Own the Spotlight (1 left)

- **Exclusive:** Stage skirt co-branding*, welcome kit branding
- **Digital:** Logo on promotions, 6-month home page carousel (RHAwa.org), linked 30-second promo (engageWA.com)
- **Stage Time:** 2-minute keynote slot (Day 1: Opening Session & Day 2: Closing Session) + 10-minute **Spark Session** (prime networking slot)
- **Perks:** 10 registrations, 4 VIP passes, full-page program ad, attendee list (opt-ins)
- **Signature Touch:** "Mix & Mingle" branded cocktail (napkins + naming rights)

GOLD \$6,000

Exclusive Thought Leadership (2 left)

- **Visibility:** 3-month home page carousel (RHAwa.org), logo on promotions, linked 30-second promo + logo (engageWA.com)
- **Stage Time:** 2-minute general session slot + 10-minute **Spark Session** (prime networking slot)
- **Perks:** 8ft powered booth, 4 registrations, 2 VIP passes, half-page program ad, attendee list (opt-ins)

SILVER \$2,500

High-Impact Engagement (10 left)

- **Visibility:** 1-month home page carousel (RHAwa.org), emcee shout-outs, linked logo (engageWA.com)
- **Stage Time:** 10-minute **Spark Session** (networking slot)
- **Perks:** 6ft booth, 2 registrations, attendee list (opt-ins)

BRONZE \$1,000

Essential Footprint (0 left)

- **Visibility:** Linked logo (engageWA.com), emcee shout-out
- **Perks:** 6ft booth, 1 registration

BRANDING ONLY OPPORTUNITIES

Not able to attend in person? You can still put your brand front and center. Our tiered sponsorship offers a unique branding opportunity designed specifically for partners who want meaningful visibility without on-site participation. **Showcase your logo across key event elements** and connect with our engaged audience in a powerful, high-impact way — no booth required. It's a smart, flexible way to amplify your presence and align your brand with the energy and influence of ENGAGE26.

PACKAGE	PRICE	SLOTS	BENEFITS
Hydration Stations	\$ 4,000	1	6 stations + branded bottles with "Hydrated by [Logo]" signage*
Photo Booth	\$ 3,500	1	Custom props + branded strips* (Day 2, 2-6pm)
Box Lunch Supporter	\$ 1,500	3	Branded stickers + "Fueled by [You]" signage*
Charging Stations	\$ 1,275	1	6 charging hubs with "Powered by [Logo]" signage*
Emergency Kits	\$ 1,275	1	Branded kits in 4 restrooms with "[Logo] Survival Kits" signage*
Refreshment Stands	\$ 1,000	2	Logo on "Provided by [You]" signage*
Industry Supporters	\$ 650	2	Logo under "Community Partners" on engageWA.com + highboy table*

2026 EVENT SPONSORSHIP AGREEMENT

Return the completed form via email to Daniel Klemme at: dklemme@RHAWA.org.

Company Information

Company Name: _____

Contact Person: _____

Contact Email: _____ Phone # _____

Address: _____

City: _____ State: _____ Zip: _____

Event	Location		Date	Sponsorship Levels			
CORE Puget Sound	Bellevue College, Bellevue, WA		Mar. 28	☐ Hospitality Partner \$320		☐ Presenting Sponsor \$750	
CORE Puget Sound	Bellevue College, Bellevue, WA		Jun. 27	☐ Hospitality Partner \$320		☐ Presenting Sponsor \$750	
CORE Eastern WA	Centerplace Regional, Spokane Valley, WA		Apr. 18	☐ Hospitality Partner \$320		☐ Presenting Sponsor \$750	
CORE Eastern WA	Centerplace Regional, Spokane Valley, WA		Jul. 11	☐ Hospitality Partner \$320		☐ Presenting Sponsor \$750	
CORE SW WA	Keller Williams Olympic, Vancouver, WA		May 16	☐ Hospitality Partner \$320		☐ Presenting Sponsor \$750	
CORE SW WA	Keller Williams Olympic, Vancouver, WA		Jul. 18	☐ Hospitality Partner \$320		☐ Presenting Sponsor \$750	
LEGAL FORUM	Online (3 - 5:30pm)		Jun. 17	☐ Premier Online \$2,500 <i>(only one sponsorship available)</i>			
ENGAGE26	Meydenbauer Center, Bellevue, WA		Oct. 14-15	☐ Bronze \$1,000 (0)	☐ Silver \$2,500 (10)	☐ Gold \$6,000 (2)	☐ Platinum \$10,000 (1)
ENGAGE26 Branding Only	☐ Industry Support \$650 (2)	☐ Refreshment \$1,000 (2)	☐ Emergency Kit \$1,275 (1)	☐ Charging \$1,275 (1)	☐ Box Lunch \$1,500 (3)	☐ Photo Booth \$3,500 (1)	☐ Hydration \$4,000 (1)

PAYMENT

Event Sponsorship(s) Subtotal \$ _____

Terms of Agreement

Sponsorship Deadline(s): See deadline(s) above. In order to be included on signage and / or to receive appropriate recognition, sponsor forms and full payment must be received on or before deadline(s) above. Sponsorships do not include admission to the event unless noted in the specific sponsor package.

We will be **filming and/or photographing** these events. Be aware that by ENTERING THIS AREA, you are granting consent for your voice, likeness, and/or name to be used without compensation in digital media files for any and all media, whether known or developed in the future, for an indefinite period. By entering, you release RHAWA, its successors, assigns, and licensees from any liability of any nature. If you do not wish to participate under these terms, please refrain from entering this area.

Cancellation Policy: Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:

☐ Enclosing a check or credit card payment for the total amount indicated above.

Credit Card Information

Name as it appears on the Credit Card: _____

Credit Card #: _____ Card Type: _____

Expiration Date: _____ (mm/yy) CVV: _____ Billing Zip Code: _____

Cardholder Signature: _____

☐ Request an invoice from RHAWA payable within 30 days of receipt.

Client Signature: _____ **Date:** _____

ENGAGE²⁶

FALL EXPO + ANNUAL BUSINESS MEETING



Track Rooms

Dining & Refreshments

Registration