8:30am - 12pm | Exhibitor Move-In

8:30am - 9am | Pre-Conference Registration

MEETINGS

ROOM 407

ROOM 408 Member Programs

ROOM 409

Session 1

PRE-CONFERENCE

9am - 10am

Budget & Finance

Committee Meeting CHAIR -STAFF Neil Wilson Chloe Moser

Committee Meeting - CHAIR **Christopher Cutting**

- STAFF **Denise Myers**

Legislative Issues **Committee Meeting**

- CHAIR -**Larry Crites**

- STAFF -GA Team

10am - 10:15am | **Break**

Session 2

10:15am - 11:15am

Legal Defense Fund Committee Meeting

- CHAIR **Christopher Cutting** Daniel Klemme

Political Action Committee Meeting

- CHAIR **Larry Crites**

- STAFF **Corey Hjalseth** **LINK Facilitators** Meeting

- STAFF

Denise Myers & Daniel Bannon

11:15am - 12:30pm | Committee Members Only Lunch

Noon - 12:30pm | General Registration, Networking & Exhibitors

12:30pm | Welcome

12:45pm - 1:15pm | Riffing on Reform: Krist Novoselić's Punk Rock Politics and the Future of Democracy

Get ready for an electrifying ride with Krist Novoselić—Nirvana's legendary bassist—blending raw punk energy with sharp political insight! From the rebellious streets of 90s Seattle to the heart of electoral reform, Krist shares his bold ideas on democracy, bipartisan teamwork, and shaping the future. Don't miss this unconventional, fun-filled conversation where music, politics, and punk rock collide—perfect for anyone ready to challenge the status quo and spark change!

1:15pm - 1:30pm | Networking & Exhibitors

TRACKS

BUSINESS STRATEGIES

TRUE COST OF BUILDING

POLICY IN ACTION Beyond Rent Control:

Property Rights Foundations: Eminent Domain, Regulatory & Takings

- PRESENTERS -Bill Maurer & Kevin Roberts

PROPERTY RIGHTS

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Session 1 1:30pm - 2:15pm

Dealmakers' Playbook: Strategies for Today's Market

PRESENTERS -Candice Chevaillier, Daniel Lim, Dea Sumantri, & Sara Bago ٠

Why Can't My Kids Afford a House?

> - PRESENTER -**Greg Lane**

Defending the Future of Rental Housing

- PANFLISTS -Rep. April Connors & Sen. Chris Gildon

> - MODERATOR Mark Mullet *** ***

2:15pm - 2:30pm | Networking & Exhibitors

Session 2 2:30pm - 3:15pm

Beyond the Bank: An Unconventional Path to Unlocking Wealth Through Real Estate

> PRESENTER -Ian Konrad ♦ ◈

Breaking Down the Cost of Multifamily Housing: Insights for WA Developers

> - PRESENTER -**James Bach**

Industry Leaders on Eviction System Reform

PANELISTS -Rep. Adison Richards, Audrey Riddle & Kaitlyn Jackson

> MODERATOR -**Ouinn Posner** • 🕸

Decoding Takings: WA Housing Edition

> PANELISTS -Scott Pritchard & Stephen Davis

MODERATOR **Christopher Cutting ♦⊗**

3:15pm - 3:30pm | Networking & Exhibitors

Session 3 3:30pm - 4:15pm

Fortify Your Rental Business: A Proactive Approach to Risk

> PRESENTER : **Julie Martiniello** ♦ ◈

Housing Hurdles: Cracking the Code of **Manufactured Housing** Communities in WA

> PRESENTERS -Christy Mays, Jake Bond & Michael Montero

Speaking the Same Language: Bridging **Divides in Housing Policy**

A Conversation Between Cathy Moore & Sean Flynn ♦♦

Defending Liberty: Innovative Strategies Against Government Overreach

- PANELISTS -Bill Maurer, Jackson Maynard, Mark & Harmsworth

> MODERATOR **Christopher Cutting ♦⊗**

4:15pm - 4:30pm | Networking & Exhibitors

4:30pm - 6pm | Annual Business Meeting, Awards Celebration & Reception



8:30am – 9am | General Registration, Coffee & Breakfast Bites, Networking & Exhibitors

9am - 9:15am | Welcome: Sean Flynn

9:15am - 10am | ENGAGE & Elect: A Candidate Forum for Local Elections

BELLEVUE COUNCIL MEMBER
JARED NIEUWENHUIS
(Re-elect)

TACOMA COUNCIL MEMBER JOHN HINES, DISTRICT 1 (Tacoma Mayor Candidate) SPOKANE COUNCIL MEMBER

JONATHAN BINGLE, DISTRICT 1

(Re-elect)

MODERATOR: KEVIN WALLACE

10am - 10:15am | Networking & Exhibitors

RENTAL OPERATIONS HOUSING DEVEL

HOUSING DEVELOPMENT ADVOCAGE

ADVOCACY IN ACTION MEDIA MASTERY

Session 1

TRACKS

Untangling Local Rental Regulations

- PRESENTER Christopher Cutting

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Build in My Zip Code: Cities Smashing Middle Housing Barriers

- PRESENTER Andrea Smiley

Local Action, Lasting Change: Tackling Housing Challenges in Communities

- COUNCIL MEMBERS -Diana Perez, Jon Pascal, Jonathan Bingle & Stephanie Mora

> - MODERATOR -Joe Fain ◆ ❖

Beyond the Soundbite: Leveraging Media to Challenge Progressive Housing Policies

- PRESENTERS Alex Hays, Brandi Kruse

ℰ Jonathan Choe

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Session 2 11:15am – 12pm Mastering the Maze: Rent Increase Compliance Scenarios

- PRESENTERS Cory Brewer
Eric Steven

Mastering Development & Investment: From Blueprint to Bottom Line

> - PRESENTERS -Charlie Bauman & Daimon Doyle

- MODERATOR -Andrea Smiley Inside the Battle: Key Lessons from Our Rent Control Fight

- PRESENTERS Chester Baldwin, Danielle Duvall,
Nick Marin & Sean Flynn

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Crisis Communication:
Protecting Your
Housing Reputation

- PRESENTER -Sam Jefferies • •

12pm - lpm | Lunch, Networking & Exhibitors

11am - 11:15am | Networking & Exhibitors

Session 3 lpm – 1:45pm LEARNING LAB

Crafting Bulletproof Screening Criteria to Attract Reliable Renters

- INSTRUCTORS

Christopher Cutting

& Denise Myers

Mitigating Financial Fallout: Navigating the Looming Crisis in Affordable Housing

- PANELISTS -Andrew Oommen, Emily Thompson & George Petrie

- MODERATOR - **Audrey Riddle**

Building Power Through Voter Engagement: GOTV Efforts in WA State

- PRESENTERS Amy Harris, Kaitlin Vintertun

& Sandeep Kaushik

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From Likes to Legislation: Social Media's Impact on Housing

> - PRESENTER -Andrea Suarez ◆ ◆

1:45pm - 2pm | Networking & Exhibitors

Session 4 2pm – 2:45pm **LEARNING LAB**

Solving Lease Timing Puzzles in a Legal Minefield

> - PRESENTER -Kaitlyn Jackson & Denise Myers

Navigating WA's Rent Control Era: Development Challenges & Strategies

- PANELISTS -Morgan Shook & Neil Gentile

> - MODERATOR -Aaron Laing

LEARNING LAB

Amplify Your Voice: Crafting Winning Public Comments & Testimony

- INSTRUCTORS
Joe Fain & Natalie Quick

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LEARNING LAB

Mastering Media Engagement: Confident Communication for Housing Advocates

- INSTRUCTORS Ben Anderstone

3 Janelle Guthrie

2:45pm - 3pm | **Networking & Exhibitors**

3pm - 3:45pm | ENGAGE & Elect: A Candidate Forum for State Elections

REP. AMY WALEN (D) WA State Senate Candidate, District 48 CHAD MAGENDANZ (R)
WA State Senate Candidate, District 5

KEVIN SCHILLING (D) WA State House of Representatives Candidate, District 33, Pos. 1

REP. MICHELLE CALDIER (R)
WA State Senate Candidate, District 26

MODERATOR: ALEX HAYS

3:45pm - 4pm | Closing Session | Conference Takeaways: Turning Information into Impact - Sean Flynn

4 - 6pm | Public Officials Mix & Mingle

