

ENGAGE

26

WED., OCT. 14 & THURS., OCT. 15, 2026
MEYDENBAUER CENTER, BELLEVUE

AGENDA PRE-CONFERENCE

Vendor Move-In | 8:30 - 11:30am

Pre-Conference Registration Opens | 8:30 - 9am

Committees
(RHAWA Committee Members-Only)
9 - 10:10am

ROOM 401 - 402

**Legal Defense Fund,
Legislative Issues &
Political Action**

- CO-CHAIRS -
Crites, Cutting
& Shadbolt

- STAFF -
Kevin Schilling

ROOM 403

Budget & Finance

- CHAIR -
Neil Wilson

- STAFF -
Chloe Moser

ROOM 407 - 408

Member Programs

- CHAIR -
Chris Benis

- STAFF -
Denise Myers

ROOM 409

Speaker's Lounge

Break & EXPO Networking | 10:10 - 10:30am

SPARK SESSION | 10:15 - 10:25AM | PRESENTER: TBD

**Pre-Conference
Session**
(RHAWA Members-Only)
10:30am - 12pm

RHAWA Annual Business Meeting

Speakers:



Sean Flynn
Executive
Director



Melissa
Canfield
Deputy
Director



Kevin Schilling
Government Affairs
Director



Denise Myers
Member Programs
Director

AGENDA - DAY 1 (WED., OCT. 14)

General Registration & EXPO Networking | 11:30am - 12pm

SPARK SESSION | 11:35 - 11:45AM | PRESENTER: TBD & SPARK SESSION | 11:45 - 11:55AM | PRESENTER: TBD

**OPENING SESSION
& LUNCH**
12 - 1pm

Know Who You're Electing

A Housing Provider's Guide to WA's Political Shift

Speaker:



Dr. Eric Patterson, President & CEO,
Victims of Communism Memorial Foundation

Break & EXPO Networking | 1 - 1:20pm

SPARK SESSION | 1:05 - 1:15PM | PRESENTER: TBD

BREAKOUT SESSIONS

Session 1
1:20 - 2:15pm

RENTAL OPERATIONS
- ROOM 401 - 402 -

**Serving Notices
with Confidence**

- PRESENTER -
Eric Steven

BUSINESS STRATEGIES
- ROOM 403 -

**Planning for
Maintenance
Must Do's**

- PRESENTER -
Karen McDonald

POLITICAL ACTION
- ROOM 407 - 408 -

**The Politics Behind
"Affordable"**

- PRESENTERS -
Eric Zimmerman,
Jim Henderson, Jonathan Bingle
& Spencer Hutchins
Moderator: Kevin Schilling

SPEAKER'S LOUNGE
- ROOM 409 -

Access Hours
Open 30-60 minutes before
sessions until event conclusion.

Amenities
Complimentary refreshments,
Wi-Fi, and charging stations.

Support
Printed schedules are available
should you need another.

Access Policy
Restricted to speakers,
moderators, and VIP
badge holders.

Break & EXPO Networking | 2:15 - 2:35pm

SPARK SESSION | 2:20 - 2:30PM | PRESENTER: TBD

Session 2
2:35 - 3:30pm

**Wakeup Call
for Passive
Rental Owners**

- PRESENTER -
Synthia Melton

**Rental Housing
Across Generations**

- PRESENTERS -
Constance Nelson, John
Mullally & Scott Griffin
Moderator: Chris Benis

**Eviction Moratoriums:
Never Again**

- PRESENTERS -
John DiLorenzo & Sean Flynn
Moderator: Christopher Cutting

Break & EXPO Networking | 3:30 - 3:50pm

SPARK SESSION | 3:35 - 3:45PM | PRESENTER: TBD

Session 3
3:50 - 4:45pm

**To Lease or Not to Lease
in a "Just Cause" World**

- PRESENTER -
Cory Brewer

**When, Why & How
to Use LLC's**

- PRESENTER -
Julie Martinello

**Housing Scorecard:
Evaluating Candidates
& Lawmakers**

- PRESENTERS -
Arshia Nilchian Greg Lane
& Kevin Schilling

WHAT'S A SPARK SESSION?

Short, dynamic
presentations designed
to ignite ideas or
connections
—like intellectual
lightning bolts.



ALL PARTICIPANTS

RHAWA COMMITTEE MEMBERS-ONLY

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Session topic, speakers, panelists, and moderators are subject to change.

LEARN MORE & REGISTER AT:
engageWA.com

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MEYDENBAUER CENTER, BELLEVUE



Conference Highlights

- 2 days of expert-led education
- 20+ sessions on operations, policy & business strategies
- Networking with industry leaders

Key Focus

- Mastering rental markets
- Driving policy change
- Fostering fair landlord-tenant partnerships

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AGENDA – DAY 2 (THURS., OCT. 15)

General Registration & EXPO Networking | 8:30 – 9am

GENERAL SESSION 9 – 9:45am

Affordable Housing Under Pressure

A Candid Update from Goodman Real Estate

Speakers:



George Petrie
Executive Chairman,
Goodman Real Estate



Audrey Riddle
Housing Director,
Goodman Real Estate

With:



Sean Flynn
Executive Director,
RHAWA

Break & EXPO Networking | 9:45 – 10am

SPARK SESSION | 9:50 – 10AM | PRESENTER: TBD

BREAKOUT SESSIONS

Session 1 10 – 10:55am

RENTAL OPERATIONS
– ROOM 401 – 402 –

There Will Be Animals: Be Prepared

– PRESENTER –
James Jenkins

BUSINESS STRATEGIES
– ROOM 403 –

Creative Capital: Strategies or Rental Property Investors

– PRESENTER –
Jim Schneider

POLITICAL ACTION
– ROOM 407 – 408 –

HB 1217 on Trial: Lawsuit Breakdown

– PRESENTERS –
Christopher Cutting, Christy
Mays & Phil Talmadge
Moderator: Chris Benis

SPEAKER'S LOUNGE
– ROOM 409 –

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Break & EXPO Networking | 10:55 – 11:15am

SPARK SESSION | 11 – 11:10AM | PRESENTER: TBD

Session 2 11:15am – 12:10pm

Who's on the Hook for Damages?

– PRESENTER –
Max Glasson

Today's Insurance Challenges

– PRESENTER –
Matt Layson

TOWN HALL

The Rent is Too Damn High (for Regulations)

– PRESENTERS –
Rep. Andrew Barkis,
CM Jared Mead & More!
Moderator: Jake Mayson

Lunch & EXPO Networking | 12:10 – 1:20pm

SPARK SESSION | 12:15 – 12:25PM | PRESENTER: TBD & SPARK SESSION | 12:30 – 12:40PM | PRESENTER: TBD | 12:45 – 12:55PM | PRESENTER: TBD

Session 3 1:20 – 2:15pm

Rent Increases
– PRESENTER –
Christopher Cutting

Business Basics: From Deposits to Depreciation

– PRESENTER –
Sharon Cunningham

2027 Housing Laws: What's Coming?

– PRESENTERS –
Rep. Adison Richards,
Rep. April Connors & More!
Moderator: Chester Baldwin

Break & EXPO Networking | 2:15 – 2:35pm

SPARK SESSION | 2:20 – 2:30PM | PRESENTER: TBD

GENERAL SESSION 2:35 – 3:30pm

Manufacturing Consent

How Media Narratives Drive Housing Policy & How to Influence Them

Speakers:



Brandi Kruse
Political Commentator,
Journalist & [un]Divided
Podcast Host



Sandeep Kaushik
Partner, Sound View Strategies & Seattle Nice and Blue
City Blues Podcasts Co-Host

Moderator:



Kaitlyn Jackson
VP of Legal & Risk
Management, Devco
Residential Group

Break & EXPO Networking | 3:30 – 3:45pm

SPARK SESSION | 3:35 – 3:45PM | PRESENTER: TBD

CLOSING SESSION 3:50 – 4:45pm

Ownership in the Storm

Power Moves for Property Titans

Speakers:



Kevin Wallace
CEO,
Wallace Properties



Sam Sadeghi
Co-Founder,
RebLX Partners

Moderator:



Sean Flynn
Executive Director,
RHAWA

RECEPTION 4:45– 6pm

Public Officials' Mix & Mingle

Mix and mingle with government and civic leaders, rental housing professionals, and special guests.



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