

ENGAGE ²⁵ AGENDA – Day 1

Wednesday, October 22

8:30am – 12pm | Exhibitor Move-In

PRE-CONFERENCE	8:30am – 9am Pre-Conference Registration						
	MEETINGS	ROOM 407		ROOM 408		ROOM 409	
		Budget & Finance Committee		Member Programs Committee		Legislative Issues Committee	
		Session 1 9am – 10am	- CHAIR - Neil Wilson	- STAFF - Chloe Moser	- CHAIR - Christopher Cutting	- STAFF - Denise Myers	- CHAIR - Larry Crites
	10am – 10:15am Break						
	Session 2 10:15am – 11:15am	Legal Defense Fund Committee		Political Action Committee		LINK Facilitators Meeting	
		- CHAIR - Christopher Cutting	- STAFF - Daniel Klemme	- CHAIR - Larry Crites	- STAFF - Corey Hjalseth	- STAFF - Denise Myers & Daniel Bannon	
11:15am – 12:30pm Lunch							

Noon – 12:30pm | General Registration, Networking & Exhibitors

12:30pm | Welcome

12:45pm – 1:15pm | **Riffing on Reform: Krist Novoselić's Punk Rock Politics and the Future of Democracy**

Get ready for an electrifying ride with Krist Novoselić—Nirvana's legendary bassist—blending raw punk energy with sharp political insight! From the rebellious streets of 90s Seattle to the heart of electoral reform, Krist shares his bold ideas on democracy, bipartisan teamwork, and shaping the future. Don't miss this unconventional, fun-filled conversation where music, politics, and punk rock collide—perfect for anyone ready to challenge the status quo and spark change!

1:15pm – 1:30pm | Networking & Exhibitors

TRACKS	BUSINESS STRATEGY	TRUE COST OF BUILDING	POLICY IN ACTION	PROPERTY RIGHTS
Session 1 1:30pm – 2:15pm	Rental Market ABCs: Selecting the Right Market for Your Business Goals - SPEAKER - Candice Chevaillier ◆	Why Can't My Kids Afford a House? - PRESENTER - Greg Lane ◆	Beyond Rent Control: Defending the Future of Rental Housing - PANELISTS - Rep. April Connors & More! - MODERATOR - Mark Mullet ◆◆	Property Rights Foundations: Eminent Domain, Regulatory & Takings - PRESENTERS - Kevin Roberts & Bill Maurer ◆◆

2:15pm – 2:30pm | Networking & Exhibitors

Session 2 2:30pm – 3:15pm	Startup Stories: Inside the Acquisition Playbook of Top Property Investors - PRESENTER - Jan Wanot ◆	Breaking Down the Cost of Multifamily Housing: Insights for WA Developers - PRESENTER - James Bach ◆	Industry Leaders on Eviction System Reform - PANELISTS - Rep. Adison Richards, Audrey Riddle & Kaitlyn Jackson - MODERATOR - Quinn Posner ◆◆	Decoding Takings: WA Housing Edition - PANELISTS - Scott Pritchard & Stephen Davis - MODERATOR - Christopher Cutting ◆◆
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3:15pm – 3:30pm | Networking & Exhibitors

Session 3 3:30pm – 4:15pm	Fortify Your Rental Business: A Proactive Approach to Risk - PRESENTER - Julie Martiniello ◆◆	Housing Hurdles: Cracking the Code of Manufactured Housing Communities in WA - PRESENTERS - Jake Bond & Michael Montero ◆	Speaking the Same Language: Bridging Divides in Housing Policy A Conversation Between Cathy Moore (Former Seattle City Council Member) & Sean Flynn ◆◆	Defending Liberty: Innovative Strategies Against Government Overreach - PANELISTS - Jackson Maynard, Mark Harmsworth & Rob McKenna - MODERATOR - Christopher Cutting ◆◆
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4:15pm – 4:30pm | Networking & Exhibitors

4:30pm – 6pm | Annual Business Meeting, Awards Celebration & Reception



■ ALL PARTICIPANTS ◆ RLTA ■ RHAWA COMMITTEE MEMBERS-ONLY ■ RHAWA MEMBERS-ONLY ◆ MHLTA

Session topic, speakers, panelists, and moderators are subject to change.

LEARN MORE & REGISTER AT:
engageWA.com

ENGAGE ²⁵ AGENDA – Day 2

Thursday, October 23

8:30am – 12:30pm | **General Registration, Coffee & Breakfast Bites, Networking & Exhibitors**

9am – 9:15am | **Welcome: Sean Flynn**

9:15am – 10am | **ENGAGE & Elect: A Candidate Forum for Local Elections**

BELLEVUE COUNCIL MEMBER
JARED NIEUWENHUIS
(Re-elect)

TACOMA COUNCIL MEMBER
JOHN HINES, DISTRICT 1
(Tacoma Mayor Candidate)

SPOKANE CITY COUNCIL MEMBER
JONATHAN BINGLE, DISTRICT 1
(Re-elect)

MODERATOR: **KEVIN WALLACE**

10am – 10:15am | **Networking & Exhibitors**

TRACKS	RENTAL OPERATIONS	HOUSING DEVELOPMENT	ADVOCACY IN ACTION	MEDIA MASTERY
Session 1 10:15am – 11am	Untangling Local Rental Regulations – PRESENTER – Christopher Cutting ◆◆	Build in My Zip Code: Cities Smashing Middle Housing Barriers – PRESENTER – Andrea Smiley ◆	Local Action, Lasting Change: Tackling Housing Challenges in Communities – COUNCIL MEMBERS – Diana Perez, Jon Pascal, Jonathan Bingle & Stephanie Mora – MODERATOR – Joe Fain ◆◆	Beyond the Soundbite: Leveraging Media to Challenge Progressive Housing Policies – PRESENTERS – Alex Hays, Brandi Kruse & Jonathan Choe ◆◆

11am – 11:15am | **Networking & Exhibitors**

Session 2 11:15am – 12pm	Mastering the Maze: Rent Increase Compliance Scenarios – PRESENTERS – Cory Brewer & Eric Steven ◆◆	Mastering Development & Investment: From Blueprint to Bottom Line – PRESENTERS – Charlie Bauman & More! – MODERATOR – Andrea Smiley ◆	Inside the Battle: Key Lessons from Our Rent Control Fight – PRESENTERS – Chester Baldwin, Danielle Duvall, Nick Marin & Sean Flynn ◆◆	Crisis Communication: Protecting Your Housing Reputation – PRESENTER – Sam Jefferies ◆◆
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12pm – 1pm | **Lunch, Networking & Exhibitors**

Session 3 1pm – 1:45pm	Crafting Bulletproof Screening Criteria to Attract Reliable Renters – PRESENTER – Christopher Cutting & Denise Myers ◆	Mitigating Financial Fallout: Navigating the Looming Crisis in Affordable Housing – PANELISTS – Chris Persons, Emily Thompson & George Petrie – MODERATOR – Kevin Wallace ◆	Building Power Through Voter Engagement: GOTV Efforts in WA State – PRESENTERS – Amy Harris, Kaitlin Vintertun & Sandeep Kaushik ◆◆	From Likes to Legislation: Social Media's Impact on Housing – PRESENTER – Andrea Suarez & Laudan Espinoza ◆◆
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1:45pm – 2pm | **Networking & Exhibitors**

Session 4 2pm – 2:45pm	LEARNING LAB Solving Lease Timing Puzzles in a Legal Minefield – PRESENTER – Kaitlyn Jackson ◆	Navigating WA's Rent Control Era: Development Challenges & Strategies – PANELISTS – TBD – MODERATOR – TBD ◆	LEARNING LAB Amplify Your Voice: Crafting Winning Public Comments & Testimony – INSTRUCTOR – Joe Fain & Natalie Quick ◆◆	LEARNING LAB Mastering Media Engagement: Confident Communication for Housing Advocates – INSTRUCTORS – Ben Anderstone & Janelle Guthrie ◆◆
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2:45pm – 3pm | **Networking & Exhibitors**

3pm – 3:45pm | **ENGAGE & Elect: A Candidate Forum for State Elections**

REP. AMY WALEN (D)
WA State Senate Candidate, District 48

CHAD MAGENDANZ (R)
WA State Senate Candidate, District 5

KEVIN SCHILLING (D)
WA State House of Representatives
Candidate, District 33, Pos. 1

REP. MICHELLE CALDIER (R)
WA State Senate Candidate, District 26

MODERATOR: **TBD**

3:45pm – 4pm | **Closing Session | Conference Takeaways: Turning Information into Impact**

4 – 6pm | **RHA PAC Happy Hour & Public Officials Mix & Mingle**



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